



PREGNANCY
to **PARENTHOOD**

TEACH WITH US

All you need to know about joining
our **Award Winning** team!



www.pregnancytoparenthood.uk



WELCOME!

Hello!

Thank you so much for enquiring for a position with us here at Pregnancy to Parenthood!

We are so excited to be able to share this opportunity with you. It is a chance for you to build your own business, using all of the knowledge that we as midwives excel in. Whether you are looking to do this to reduce your midwifery hours, as a bit of extra money on the side, or to build alongside other skills and courses that you've gained over the years there is something for everyone!

Within the role you will have the flexibility to choose your own hours, what days you work, what time you work, where you work and how much money you wish to make!

We have built this brand with so much love and wow has it taken time, but we are proud to have built an antenatal course that focuses on all aspects of birth, not just what the couples want to hear. Some of our clients have described it as 'the new wave' of antenatal classes and that is because we are not afraid to tell it how it is, yet still focus on what you can do to keep things as 'normal' as possible, and to show them kindness and compassion with plenty of laughter every step of the way. Just like we will be there for you on your Pregnancy to Parenthood Journey.

We cannot wait to talk to you more about the course itself but in the meantime, please read through this document which contains all of the nitty gritty that you need to know.

Once you have had a good read of the document drop us an email and we will arrange a good time to call you and get to know you a bit better and answer any questions that you may have.

We look forward to hearing from you soon

Kind regards,

Emma Savage & Marcus Trethewey

Company Directors

info@bumpbirthandbeyond.net





Step One:

CHOOSE YOUR AREA

Initially when we started the company in 2018 we ran Midwife-led courses exclusively in Horsham, West Sussex. Providing antenatal education for expectant parents in the local area. We have had clients from as far as 17 miles away travel to attend our courses which is a real testament to how far we have come as a business.

Since September 2021 we have opened a further 15 branches around the UK, from Bournemouth all the way up to York!

In the coming months and years, we are looking to further expand the business and set up a number of new branches around the UK.

This is where you come in!

As a rule, we will only be offering one opportunity per major town or area. This means that you'll have the exclusive rights to advertise and deliver our courses in your chosen area. This does not have to be an area in which you live, it may be where you work, or grew up. All we ask is that you live close enough to your chosen area to be able to provide support and local knowledge to our clients if required.

In some highly populated areas or areas with high demand for courses, we may look at the possibility of opening two branches to work alongside one another to ensure we are able to offer our courses to anyone who would like to attend.



Step One:

CHOOSE YOUR AREA



Current Branches*

Ashtead
Bournemouth
Coventry
Canterbury
Derby
Dudley
Horsham
Luton
Leeds & Wakefield
Leicester
Medway
Milton Keynes
Northampton
Nottingham
Portsmouth
York

*For an up to date list, please visit our website:

www.pregnancytoparenthood.uk



Step Two:

START TRAINING

Due to the nature of the business and the fact that our brand's unique selling point is that our courses are '**Midwife-Led**' we require all our teachers to be **qualified, registered** and **practicing**, Midwives.

You will be given comprehensive training by either our course director Emma Savage or one of our exceptional Team Leaders. Emma has developed and written the course herself and will help you through every step of the training, including how to set up your room, which props to use and how to cater your teaching methods to suit your class's needs.

All of our training can be provided either in person, or via our online training portal. We understand that you will have a wealth of knowledge and may have even delivered antenatal classes before. This is an opportunity for us to make sure you understand our course content and are comfortable delivering it in a group scenario. The training is very relaxed, with no homework or tests. We can work at your pace and will make it as enjoyable as possible.

Once you have completed your 'Course Content Training' you will also be given in-depth 'Admin Training' by our Operations Manager, Marcus Trethewey, this will show you how to add new classes to our website, contact clients and more.

We will also be running refresher courses for those who feel they need them, monthly keep-in-touch meetings and additional training for course updates as required.



Step Three:

BUILD YOUR BRANCH

Once you have completed your training you will be able to build your own branch. This will essentially be your own business. Therefore it is completely up to you as to how many courses you run a week and where you hold your courses.

We will list all of your courses on our website and will help you to boost the online presence of your branch with advertisement and local promotions.

You will be provided with a **'Branch Starter Pack'** which will contain the following:

- ★ **1 x Teaching Box** - Containing all of the course materials including handouts, props and branded stationary.
- ★ **500 x Personalised Premium Business Cards** - With your name and branch on them.
- ★ **1000 x Premium Flyers** - Perfect for displaying in local shops, restaurants and community centres.
- ★ **1 x Customised Roller Banner** - Perfect for your classes and marketing events.
- ★ **10 x A4 Glossy Full Colour Posters**
- ★ **Embroidered Team Polo Shirt**
- ★ **Your own section of our website** - Tailored to your needs and your offering
- ★ **Personalised Email Address** - Set up and ready to go!

Additional printed material can be purchased at a subsidised cost through our the **Pregnancy to Parenthood** website.



Step Four:

WORKING WITH US

As a Pregnancy to Parenthood Teacher you will be working as a self-employed contractor to our business. You will be covered by all of our insurances and will have your own section of our website which you can customise to suit your business.

An initial investment of £350 is required to cover the cost of your training and the contents of your 'Business Starter Pack'. Our packs are worth considerably more than this, however this is used as a 'statement of intent' and a contribution towards the branch set up.

Being self-employed will mean you have full control over when you work, how you work and where you work from. You will be able to choose which days you decide to run your courses and which venue you would like to hold them in.

Our payment structure means that you will receive a basic payment from us for every course you deliver, plus a generous commission structure along with a bonus scheme. This means that the more clients you can get booked onto your courses, the more you will earn.

We estimate that a standard branch, with an average of six clients/couples per course, running eight courses a year, could earn over £4,500 per year. Working two hours a week, that's a handsome **£57 per hour!**

Whereas a busy branch, running nine courses with ten clients/couples could earn over £9,500 per year. Working two hours a week, that would be over **£100 per hour!!**

You are also not limited to just holding one class per week. You could hold weekend classes, one-to-one classes, breastfeeding support, hypnobirthing courses (if qualified) and more.



WHAT OUR TEACHERS SAY ABOUT US...



Lucy Darke

Course Teacher
& Team Leader

 Bournemouth

I have always thought about starting antenatal classes privately but I had no idea where to start. When I came across this opportunity I was so excited as I have a certain amount of control over my business but full support of the Pregnancy to Parenthood team. Throughout the year, I have run 6 courses now and am fully in the swing and getting pretty much fully booked for most courses. I now feel empowered running my own business and topping up my salary whilst having a support network of midwives that I consider friends.

If you don't join, someone will be else from your area will and you will miss out as we are growing so quickly now.

This is such a great opportunity!



Becky Haydock

Course Teacher
& Team Leader

 Nottingham

Pregnancy to Parenthood has allowed me to add another dimension to my midwifery career by enabling me to promote education as a priority in a less time restrictive manner. Having now been part of the team since 2021, I feel we are establishing well into my local community.

The support I have received as been brilliant, at any time I have needed both Emma, Marcus and the rest of the team have been a message away.

I feel the classes have given me a new confidence and reignited a part of the profession in me that is so often overlooked and undervalued. In addition to this, the extra income from Pregnancy to Parenthood has allowed us to take a wonderful family holiday as well as lots of other treats as well as necessities.



Laura Ducker

Course Teacher

 Northampton

I have always had great support from Emma and Marcus. They always reply promptly with any questions or queries. Our team leaders are also a great asset for new teachers should they have any issues.

Pregnancy to Parenthood has impacted my life positively both professionally and personally. As a community Midwife it saves me time in my work doing birth chat, because I know they've had good info provided through the classes. Personally, the additional money I have earned through running the classes as been great me my family and I.

The highlight of my Pregnancy to Parenthood journey so far is empowering and educating parents-to-be and giving the in depth information I'm unable to do at work, with time constraints



WHAT OUR TEACHERS SAY ABOUT US...



Amy Manning

Course Teacher

 Dudley

Joining Pregnancy to Parenthood has been great! Emma and Marcus have both been fabulous and supportive and nothing is too much trouble.

It's helped me to keep my passion for midwifery alive! Times are tough within the NHS and you don't always have that time to spend with families anymore. This has filled that hole. Running my first group course and receiving such wonderful feedback was a real highlight for me last year!

I would encourage anyone thinking about it to join our fab team and expand the amount of informed expectant parents out there! We can make a difference!



Megan Smith

Course Teacher

 Medway

Pregnancy to Parenthood have been incredibly encouraging, supportive and welcoming to the team! They've made me feel right at home. They've been at the other end of the phone when ever I've needed them and are just as enthusiastic about me starting up as I am!

Setting up my branch has made me love my job all over again. It's made me realise that being a midwife still is a wonderful thing regardless of the strains we're under in the units at the moment. Although I've not started my courses yet. It has still enlightened my love for teaching/supporting and helping women and their families.

It is so great to feel part of a team that shares the same passions as me!



Valentina Burra

Course Teacher

 Canterbury

I set up my Pregnancy to Parenthood branch in the summer of 2022 and it's been a very enriching experience already. All a learning curve about social media, advertising and linking up with other businesses.

The support I have received has been amazing! I feel free to ask questions and I get help immediately. I find that there is always someone there to help when needed, and this is great!

It's given me the opportunity to love midwifery again, but also to grow as a person and is pushing me in directions I've never thought I would be able to go. **I love the sense of community, the being part of a team, a big family, and I hope this never changes.**



THANK YOU

We really appreciate your interest and you taking the time to read about our business.

If this is something you would like to get involved with, or have any further questions, please send us an email and we can arrange a telephone/video call

info@pregnancytoparenthood.uk

We look forward to hearing from you soon!



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